

**Michael Fisher**  
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### **ACADEMIC CAREER SUMMARY**

Dedicated and experienced academic professional with a proven record of success in an evolving academia and business environment. Demonstrated expertise in instructional system design, organizational development, adult learning, E-Learning approaches, vendor management, facilitation skills and project management.

### **PROFESSIONAL ACADEMIC EXPERIENCE**

**UNIVERSITY of PHOENIX, Philadelphia, PA** **2002 - Present**  
**Adjunct Faculty Member –College of Business Management and Administration**  
**and College of Arts and Science**

Develop and deliver education courses. Conduct new Faculty hiring interviews.

- Develop and deliver content on management and business topics in both on-line and on campus modalities at under graduate levels. Receive high student evaluation ratings.
- Construct exams, student assignments and activities, providing students opportunities to demonstrate their learning.
- Grade student assignments, providing feedback to reinforce and enhance learning retention.
- Manage class activities and administrative requirements to ensure highest quality learning experience.

**Spring-Ford School District, Royersford, PA** **2007 - Present**  
**Instructor – Part Time**

Developed and delivered continual education courses in Photography.

### **TEACHING EXPERIENCE**

- Undergraduate classes (on campus and on-line) – University of Phoenix
  - MGT/330 – Management Fundamentals
  - MGT/331 – Organizational Behavior
  - MGT/344 – Organizational Behavior and Ethical Responsibilities
  - MGT/350 – Critical Thinking and Strategic Decision Making
  - MGT/437 – Project Management
  - MGT/449 – Quality Management and Productivity
  - GEN/100 & 300 – General Studies/Skills for Professional Development
  - COMM/110 – Intro to Oral Communications and Public Speaking
  - BUS/475 – Integrated Business Topics
  - RES/110 & 115– Introduction to Research and Information Utilization
  - PHL/251 & 255 – Critical Thinking
  - GEN/480 – Interdisciplinary Capstone Course
  - CSS/330 – Critical Thinking and Computer Logic
- Adult Continual Education - Spring-Ford School District
  - Digital Photography

## **EDUCATION, TRAINING AND CERTIFICATIONS**

- **Masters of Science in Information Sciences, Pennsylvania State University, Great Valley Campus, Malvern, PA**
- **BS in Management/Business Administration, LaSalle University, Philadelphia, PA**
- **Masters of Corporate Real Estate, International Association of Real Estate Executives**
- **Associates of Arts in Photography, Community College of Philadelphia, Philadelphia, PA**
- Student Evaluation Procedures – University of Phoenix
- Critical Thinking Certification – University of Phoenix
- Classroom Facilitation/Administration – University of Phoenix
- DISC© Profile – University of Phoenix
- Ethics Training – University of Phoenix
- Real Estate Training – LaSalle University
- Real Estate Continual Education – Polly Real Estate School
- Still Photographic Training, United States Air Force
- Photojournalism Training, United States Army

## **Professional Business Experience**

### **Professional Skills**

Project Management, Strategic Planning & Development, Contract Negotiator Contract Administrator, Market Knowledgeable of the Southeast, Mid-Atlantic and the Northeast Managed the development function of Fortune 500 Companies, Consensus-Building & Team Leadership, Communications & Interpersonal Skills Strong Analytical Skills

### **Business Experience**

#### **Developer, RealMarq Corporation, Radnor, PA; 2008-Present**

A developer of single tenant properties in the Pennsylvania and New Jersey markets.

#### **Regional Vice President, Value Place, LLC, Wichita, KS; 2007-2008**

An extended stay hotel concept franchising throughout the United States. Assisted with the company development process in the Pennsylvania market area.

#### **Vice President of Real Estate, Friedman's Inc., Savannah, GA; 2005-2006**

Regional retail jewelry with more than 424 stores in 19 states. Effectively managed and administered the day-to-day operation of the company's real estate portfolio. Assisted in the acquisition and divestiture of real estate holdings, and assured effective implementation of corporate policies, goals and objectives.

#### **Sales Agent, Legend Properties, Inc., Conshohocken, PA; 2003-2006**

A leading full service real estate brokerage company in the Philadelphia metro area. Specializing in sales and leasing of retail real estate including tenant representation services.

### **Site Acquisition Manager, McDonald's Corp., Plymouth Meeting, PA; 2000-2003**

The world's largest family oriented restaurant chain with more than 29,000 restaurants. Member of the McDonald's Development team, developed new and the relocation of existing stores in the Philadelphia Regional market.

### **Prior Employment**

Worked with Fortune 500 companies expanding in the Eastern markets with existing inline space, mall locations, or ground up development. Developed new retail concepts for Western Auto Supply Company throughout the eastern area of the county. Successfully developing first Blockbuster Video's stores in Northern New Jersey and opening the first KFC Restaurant in 6 years on 125<sup>th</sup> Street in Harlem, New York City. Experience gain as a problem solver and critical thinker in the planning process to expand Blockbuster Video, Checkers Drive-Thru Restaurants and The Pep Boys brands in new markets. Worked as a team member in the Legal Department of the Southeastern Pennsylvania Transportation Authority, Philadelphia, PA

### **PROFESSIONAL MEMBERSHIPS**

- International Council of Shopping Centers, ICSC
- Pennsylvania Real Estate License Salesperson